

THINKTANK

ABOUT US

ThinkTank is a creative design agency specialising in corporate identity, branding, printing as well as website design and development. Since its establishment in 2001, ThinkTank has grown to be one of the best in its field and was nominated for a 2011 Loeries Award. The highly talented ThinkTank team is happy and inspired to put a smile on your face.

VALUE PROPOSITION

ThinkTank would like to offer Allan Gray clients our exceptional service given to all our clients over the last 10 years. ThinkTank's value proposition is based on quality, service and price.

Quality - Multiple brilliant designers work on your design project, giving you more variety of choice with no wasted time. You will see your first design in just 48 hours!

Service - We pride ourselves on exceptional client service. Therefore we have an in-depth consultation with you in order to fully understand your needs. Logo, stationary and website design can be delivered in only 48 hours.

Price - Our prices start way below our competitors' most basic packages. We offer cost effective, top quality branding with no hidden costs.

Our process

- Client submits a request
- ThinkTank determines the scope and submit a quote within eight hours
- Client is happy with quote and pays 50% deposit
- ThinkTank provides a project timeline and starts the project
- Client is happy and signs-off work
- Client pays balance
- ThinkTank delivers project and managers the relationship

SERVICES OR PRODUCTS OFFERED

Branding

Logo design, stationery design, brochure design, annual report design, signage design and packaging design

Website design and development

Basic information based websites to high-end ecommerce websites

System design and development

Online systems, quote systems, online applications

Printing

Business cards, flyers, brochures, catalogues, annual reports, banners

KEY INDIVIDUAL/CONTACT PERSON

Louis v Wyngaard

CONTACT DETAILS

Tel: 012 348 9756 Cell: 082 520 1200 Email: info@thinktank.co.za Website: www.thinktank.co.za

Address: The Village, 1st Floor, Block D, Glenwood Road, Faerie Glen, Pretoria

REGIONS SUPPORTED

- Pretoria (physical presence)
- All of South Africa (electronic presence)

QUOTE REFERENCE AND PRICING

To qualify for the preferred rate or service enhancement, please quote the following reference.

Reference code: Allan Gray Adviser Services

Pricing: Discount of 20% on all design requirements and 5% on all print material